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The Homes for Horses Coalition Offers Free Webinar to Help Horse Rescues with Successful Fundraising on Facebook

How to Run a Facebook Fundraiser for Your Small (or Large) Equine Rescue will be offered on Wednesday, November 11, 2015 from 1-2pm ET. This webinar will be presented by professional marketing consultant, Founder and CEO of Kruse Control, Inc., Kathi Kruse. In addition to being a noted author, speaker, business analyst, social media and digital marketing consultant and trainer, Kathi is also an animal advocate and volunteer who contributes 10% of her company's profits to animal welfare.

This "How to" Webinar on leveraging Facebook to run a successful fundraiser will include detailed case studies of two successful fundraisers Kathi managed for Hanaeleh, an equine rescue in Trabuco Canyon, CA. Anyone interested may register for the free one-hour webinar at <http://bit.ly/1ASiigm>.

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About The Homes for Horses Coalition

The Homes for Horses Coalition is supported by the ASPCA (The American Society for the Prevention of Cruelty to Animals®), the Animal Welfare Institute and The Humane Society of the United States' Jeannie and Jim Dodson Equine Protection Fund. It is dedicated to ending horse slaughter and other forms of equine abuse, while promoting growth, collaboration and professionalism in the equine rescue and protection community. Find us online at www.homesforhorses.org and on Facebook at <http://www.facebook.com/#!/HomesforHorses>.